

ORDER



Orders
Order / Rev: 68555
Alt Order #: 9852605 /Brad
Product Desc: DSSCC/ROB TEPLITZ
Estimate: 2547
Flight Dates: 10/27/12 - 11/06/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: GENERAL

WHP-TV CBS21

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teplitz/D/Senate PA
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	11	\$1,085.00	\$922.25
10/29/12	11/06/12	131	\$22,665.00	\$19,265.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$1,085.00	\$922.25	0.00
November 2012	131	\$22,665.00	\$19,265.25	0.00
Totals	142	\$23,750.00	\$20,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	30%	\$23,750.00
Market	100%	\$79,166.67

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	70%	\$55,416.67
WGAL	0%	\$0.00
WHTM	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/29/12	11/06/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--			5			\$30.00		0.00			
		Week: 11/05/12	11/11/12	MT-----			2			\$30.00		0.00			
N 2	WHP	10/29/12	11/06/12	M-F 5a-6a News CBS 21 News at 5a	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--			5			\$30.00		0.00			
		Week: 11/05/12	11/11/12	MT-----			2			\$30.00		0.00			
N 3	WHP	10/29/12	11/06/12	CBS This Morning	CM	7a-9a	MTWTF--	:30	10	\$40.00	P-3	0.00	NM	13	\$520.00

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WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		10			\$40.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		3			\$40.00			0.00			
N 4	WHP	10/29/12	11/06/12	M-F 6a-7a News	CM	6:00 AM-6:30 AM	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	7	\$490.00
				CBS 21 News at 6a		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$70.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		2			\$70.00			0.00			
N 5	WHP	10/29/12	11/06/12	M-F 6a-7a News	CM	6:30 AM-7:00 AM	MTWTF--	:30	5	\$70.00	P-3	0.00	NM	7	\$490.00
				CBS 21 News at 6a		(6:30 AM-7:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$70.00			0.00			
		Week: 11/05/12	11/11/12	MT-----		2			\$70.00			0.00			
N 6	WHP	10/29/12	11/05/12	M-F 10a-11a	CM	10a-11a	MTWTF--	:30	9	\$100.00	P-3	0.00	NM	11	\$1,100.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		9			\$100.00			0.00			
		Week: 11/05/12	11/11/12	M-----		2			\$100.00			0.00			
N 7	WHP	10/29/12	11/05/12	M-F 1230p-2p	CM	1230p-2p	MTWTF--	:30	15	\$140.00	P-3	0.00	NM	18	\$2,520.00
				Soap Rotator											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		15			\$140.00			0.00			
		Week: 11/05/12	11/11/12	M-----		3			\$140.00			0.00			
N 8	WHP	10/29/12	11/05/12	M-F 4p-5p	CM	4p-5p	MTWTF--	:30	10	\$150.00	P-3	0.00	NM	12	\$1,800.00
				M-F 4p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		10			\$150.00			0.00			
		Week: 11/05/12	11/11/12	M-----		2			\$150.00			0.00			
N 9	WHP	10/27/12	11/04/12	Sa-Su 6p-630p News Rotator	CM	6p-630p	-----11	:30	2	\$80.00	P-3	0.00	NM	4	\$320.00
				CBS 21 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----11		2			\$80.00			0.00			
		Week: 10/29/12	11/04/12	-----11		2			\$80.00			0.00			
N 10	WHP	10/29/12	11/05/12	M-F 6p-630p News	CM	6p-630p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	6	\$750.00
				CBS 21 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$125.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1			\$125.00			0.00			
N 11	WHP	10/29/12	11/05/12	M-F 530p-6p News	CM	530p-6p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	6	\$660.00
				CBS 21 News at 530p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$110.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1			\$110.00			0.00			
N 12	WHP	10/29/12	11/05/12	M-F 5p-530p News	CM	5p-530p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	6	\$660.00
				CBS 21 News at 5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		5			\$110.00			0.00			
		Week: 11/05/12	11/11/12	M-----		1			\$110.00			0.00			
N 13	WHP	10/27/12	11/03/12	Sa 7p-730p	CM	7p-730p	-----S-	:30	1	\$135.00	P-3	0.00	NM	2	\$270.00
				Sa 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$135.00			0.00			
		Week: 10/29/12	11/04/12	-----S-		1			\$135.00			0.00			
N 14	WHP	10/27/12	11/03/12	Sa 730p-8p	CM	730p-8p	-----S-	:30	1	\$135.00	P-3	0.00	NM	2	\$270.00
				Sa 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$135.00			0.00			
		Week: 10/29/12	11/04/12	-----S-		1			\$135.00			0.00			
N 15	WHP	10/29/12	11/05/12		CM	730p-8p	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	6	\$4,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 730p-8p M-F 730p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$800.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$800.00		0.00			
N16	WHP	10/29/12	11/05/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	6	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$700.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$700.00		0.00			
N17	WHP	10/27/12	11/04/12	Sa-Su 11p-1130p News CBS 21 News Weekend	CM	11p-1130p	-----11	:30	2	\$90.00	P-3	0.00	NM	4	\$360.00
N18	WHP	10/29/12	11/05/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					5	\$150.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
N19	WHP	11/03/12	11/03/12	Sa 1130p-1230a Sa 1130p-1230a	CM	1130p-1230a	-----S-	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$20.00		0.00			
N20	WHP	10/28/12	11/04/12	Su 1130p-1230a Su 1130p-1230a	CM	1130p-1230a	-----S	:30	1	\$35.00	P-4	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$35.00		0.00			
Week:		10/29/12	11/04/12	-----S					1	\$35.00		0.00			
N21	WHP	10/28/12	11/04/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	2	\$150.00	P-3	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					2	\$150.00		0.00			
Week:		10/29/12	11/04/12	-----S					2	\$150.00		0.00			
N22	WHP	10/27/12	11/03/12	CBS This Morning Satur Saturday Early Show	CM	9a-11a	-----S-	:30	2	\$70.00	P-3	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$70.00		0.00			
Week:		10/29/12	11/04/12	-----S-					2	\$70.00		0.00			
N23	WHP	10/30/12	10/30/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T-----	:30	1	\$2,250.00	P-3	0.00	NM	1	\$2,250.00
													Totals	142	\$23,750.00